3 PHASE TRAINING

Utility Strategy: Markets, Regulation & Grid Investment

Connect utility strategy to markets, regulation, customer needs, and grid investment.



What is the course?

Compare business models and the incentives that shape long-term decisions. Explore how changing demand, resource choices, capital capacity, and strategic risk affect which investments utilities pursue.

Who should attend?

Utility leaders, strategy teams, planners, regulatory professionals, finance staff, and business development teams evaluating market change and infrastructure priorities.

Eight hours of instructor-led training.

Why Choose Us?

Cost

Your organization pays one course fee with unlimited attendees at no extra cost.

Quality and Experience

Real projects and interactive discussion connect concepts to practical decisions.

Customization

Each course content is individually customized to your team and organization

Content examples

Business models and markets

- Utility models and objectives
- Markets and value creation
- Regulation and incentives
- Customer priorities

Resources and investment

- Demand and portfolio choices
- Grid modernization
- Capital capacity
- Customer impacts

Planning and execution

- Strategic risk
- Organizational readiness
- Roadmaps and governance
- Performance measures

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